Finance solutions for the automotive and powersports markets





Top 3 Best Global Bank*



Top 100 Most Recognizable Global Brands[‡]



#1 Consumer Finance Lender in Europe incl: auto finance!



3,600 Dealer

Partners in Canada across 10 Provinces#

Part of global lending leader, Santander Group.



Million Customers and 47 Million **Digital Customers**



Years of Banking



Trillion Loans[†] **6 Million Contracts** in 2021 with over 2 million in autos!



9,900 branches in 18 countries globally

with 197,000 employees and 3.9 million shareholders



Billion in Green Financing* (2019–2025)

140,000+ electric vehicles financed in 2021. Net zero initiatives, including 75% company electricity from renewable resources & 100% reduction of single use plastics.







Empowered[†]

\$781 million credit given to micro-entrepreneurs. \$388 thousand beneficiaries from scholarships, internships, and entrepreneurship programs.



#1 bank in Bloomberg gender equality index. 20% women in leadership roles. 30% independent directors.

Value for customers, shareholders and communities.

Formula 1

Santander is a premium

sponsor of Ferrari.

#Together2Better

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nts up to 250,000€

s of Q1'22, converted from EUR to CDN at the time of publication.